

Research paper written by IMI Faculty

S.NO	AUTHORS	ARTICLE TITLE	YEAR	MONTH	JOURNAL NAME
1	Prerna Lal	Analyzing the Factors Driving the Usage of Enterprise Social Network	2016	APRIL	International Journal of Social and Organizational Dynamics in IT
2	Kakali Kanjilal (with D.Jaisinghani)	Non-linear dynamics of size, capital structure and profitability: Empirical evidence from Indian manufacturing Sector	2017	MARCH	Asia Pacific Management Review (Elsevier)
3	Deepak Tandon (with N. Malhotra and H. Purohit)	Price discovery and dynamics of Indian Equity exchange traded funds	2016	OCTOBER	Journal of Business Competition and Growth, Inderscience publications
4	Deepak Chawla (with N.Sondhi)	Local Versus Global Brand Preferences Amongst Urban Indian Chocolate Consumers: An Empirical Study	2016	OCTOBER	International Journal Indian Culture and Business Management, Inderscience Publication
5	Asha Bhandarker (with P Singh & A Behrens)	View from Practice: Managing Effectively in Collectivist Societies: Lessons from Samba Schools and Dabbawalas	2016	JUNE	Thunderbird International Business Review
6	Ghosh S., Kanjilal K.	Co-movement of international crude oil price and Indian stock market: Evidences from nonlinear cointegration tests	2016	JANUARY	Energy Economics
7	Banik A., Gupta A.D., Bhaumik P.K.	Corporate governance, responsibility and sustainability: Initiatives in emerging economies	2016	JANUARY	Corporate Governance, Responsibility and Sustainability: Initiatives in Emerging Economies
8	Sodhi J.S., Wessels A.	Informal learning: Education and skill development in India's informal sector	2016	JANUARY	India: Preparation for the World of Work: Education System and School to Work Transition
9	Mehta C., Sondhi N.	Understanding Indian retail investors' stock investment behaviour: An empirical study	2016	JANUARY	International Journal of Management Practice

10	Vardhan H., Sinha P.	Influence of Foreign Institutional Investments (FIIs) on the Indian Stock Market: An Insight by VAR Models	2016	FEBRUARY	Journal of Emerging Market Finance
11	Chawla D., Srivastava J.	Antecedents of Organizational Identification of Postgraduate Students and Its Impact on Institutions	2016	FEBRUARY	Global Business Review
12	Khatun R.	Relation between Trade in Financial Services and Economic Growth in BRICS Economies: Cointegration and Causality Approach	2016	FEBRUARY	Global Business Review
13	Joshi H., Farooque J.A., Chawla D.	Use of Knowledge Management for Competitive Advantage: The Case Study of Max Life Insurance	2016	MARCH	Global Business Review
14	Jaisinghani, D	An empirical test of calendar anomalies for the Indian securities markets	2016	MARCH	SOUTH ASIAN JOURNAL OF GLOBAL BUSINESS RESEARCH
15	Sayed, SA	Does sophisticated DCF outperform heuristics driven PE? Evidence from India	2016	MARCH	JOURNAL OF ADVANCES IN MANAGEMENT RESEARCH
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18	Pandey S., Chawla D.	Using qualitative research for establishing content validity of e-lifestyle and website quality constructs	2016	JUNE	Qualitative Market Research
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27	Mittal S., Chawla D., Sondhi N.	Segmentation of impulse buyers in an emerging market â€‘ An exploratory study	2016	NOVEMBER	Journal of Retailing and Consumer Services
28	Sondhi N.	Empirical analysis of online purchase of kid's products by urban Indian parents	2015	JANUARY	International Journal of Electronic Marketing and Retailing
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68	Dua Yesha Seth; Tandon Deepak	Social capital and its intangible gains - A review	2014	APRIL	ASIAN JOURNAL OF RESEARCH IN SOCIAL SCIENCES AND HUMANITIES
69	Joshi, H; Chawla, D; Farooquie, JA	Segmenting knowledge management (KM) practitioners and its relationship to performance variation - some empirical evidence	2014	JUNE	JOURNAL OF KNOWLEDGE MANAGEMENT
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