



**RP- Sanjiv Goenka
Group**
Growing Legacies



ADVANCED PROGRAM IN SUSTAINABILITY LEADERSHIP & ESG STRATEGY

Empowering Future Leaders to Drive Sustainable Change



For Working Professionals | 6 Months Online Program



POWERED BY





About IMI

IMI New Delhi was set up in the year 1981 and is India's first corporate sponsored business school. Set up in collaboration with IMD lausanne (then called as IMI) it soon carved a niche for itself and was able to establish itself as a knowledge repository and training ground for aspiring managers. Initially the focus remained on training programmes directed to all levels of managers. Later, it started the full time one year programme that still continues to thrive. With the changing scenario of business and how it was conducted the need of the hour was to explore more rigorous programs which resulted in lauch of the two year programme. Alongside training and teaching IMI also became a thriving hub for research and established itself as a knowledge capital. A culture that after close to four decades has cemented it further.



About the Program

IMI New Delhi's six month, certificate program titled Advanced Program in Sustainability Leadership and ESG strategy is a unique and powerful program designed specifically for executives and leaders (and aspirants) of the domains of Sustainability and ESG operations. The program provides knowledge and skills necessary to understand and execute the ESG requirements as per the govt regulations in context of organization's vision and mission. In the long run the program will help the participants to amalgamate the entire CSR/Sustainability/ESG function as part of the main strategy rather than treating these aspects as a peace meal approach. The program pedagogy will be driven by the classroom discussion, real case studies, peer learning, few guest lectures from industry leaders and assessments during the six months journey of the program.

Program Objectives

- To develop a comprehensive understanding of Corporate Social Responsibility (CSR) concepts, including their importance, key principles, and how they integrate with overall business strategy.
- To discuss the fundamental concepts of sustainability and its growing relevance. The program will facilitate critically assessing how businesses should balance their social, environmental, and economic responsibilities in an ethical manner.
- To understand the key aspects of environmental sustainability and how businesses can minimize their environmental impact while contributing to broader environmental goals. The course will emphasize on the opportunities businesses can leverage through innovative strategies for environmental management.



- To learn about the foundational ESG (Environmental, Social, Governance) reporting frameworks, including their purpose, components, and the importance of accurate and transparent reporting.
- To understand materiality assessment and integration of sustainability considerations into various functional business areas for ESG reporting
- To understand the regulatory guidelines and frameworks for ESG reporting viz., GRI, CSR, NGRBC, BRSR, and SDGs.
- To acquire practical skills in ESG auditing, including the methodologies, tools, and techniques used to evaluate a company's ESG performance and compliance with relevant standards.

Pedagogy

This curriculum is designed to accommodate a mix of lectures, case studies, guest speakers, group discussions, and practical exercises to ensure a well-rounded understanding of CSR and sustainability in a senior management context. Additionally, it's essential to provide opportunities for networking and peer learning among participants.

The curriculum will also incorporate project-based assessment for developing a sample ESG Report. This would require participants to create a sample ESG report for their organization, to assess the ESG performance, and share the findings in a formal presentation.

Program Content

Module 1: Introduction to Concepts of CSR

Module 2: Introduction to Concepts of SD

Module 3: Introduction to Environmental Sustainability

Module 4: ESG Reporting Framework 1

Module 5: ESG Reporting Framework 2

Module 6: ESG Auditing Framework

Eligibility & Selection Criteria

Eligibility

- For Indian Participants – Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government) in any discipline.
- For International Participants – Graduation or equivalent degree from any recognized University or Institution in their respective country.
- Working Professionals with 3 years of work experience in any industry segment.

Selection Criteria

- Profile assessment and Statement of Purpose.
- Academic performance in Class 10, 12 and Graduation.

Program Delivery Mode

- 3-day campus visit (20% of the program).
- Once a week on Sundays for 3 hours (80% of the program).



Know Your Program Directors

Prof (Dr) Sonu Goyal: Pioneering Sustainable Leadership



Prof. Sonu Goyal is the Dean Academics and Professor of Business and Corporate Strategy at IMI, New Delhi. She is also CSR Coordinator at IMI, New Delhi for the training of select CPSE's of North India as part of the Department of Public Enterprises initiative 2011-2013. She holds a doctorate from Faculty of Management Studies, University of Delhi. Her research focuses on Industry and Competitive Dynamics, CSR and Sustainable Development, Business in Emerging Markets and managing Innovations.

She chaired an International Conference on 'Green Competitiveness for Sustainable Development' with George Mason University and Monash University, and edited a book on 'Green Business'. She has conducted management development programs for various private & PSUs. She leads open management programs on Strategic Thinking, Execution Skills, Leadership, Global Competitiveness, and CSR. She has extensive case writing experience across diverse industries and has conducted FDPs on case writing and teaching methodology. She taught 'Doing Business in India' for the Omnium Global Executive MBA Program at Rotman School of Management and University of St. Gallen.

Prof (Dr) Monika Chopra: Shaping Future Financial Leaders



Prof. Monika Chopra is currently an Associate Professor at the International Management Institute (IMI), New Delhi. She holds the position of Program Chairperson of the PGDM-18 months program and Area Chair - Finance and Accounting area at IMI. She holds a PhD. degree from Guru Gobind Singh Indraprastha University, New Delhi. She is also a CFA charter holder from CFA Institute, USA. She has a Teaching Experience of 22 years. Her areas of teaching and research are Security Analysis and Portfolio Management, Business Valuation, Private Equity, and Corporate finance.

She has authored several research papers in top-rated national and international journals and has coauthored two Books. She has also earned certifications viz ESG investing (CFA institute, US) (2023); Advanced Valuation (NYU Stern School of Business) (2019); Certificate in Investment Philosophies (NYU Stern School of Business) (2020).

Evaluation Methodology /Certification

Evaluation methodology is at the discretion of the faculty. The methodology includes online exams, case analysis, class contribution and any other component as decided by the respective course faculties. The program may require participants to work on individual/group assignments and/or projects. The main objective of such assignments/projects will be to help the participants apply their conceptual learning in the program to actual organizational decision scenarios.

Certificate of Successful Completion from IMI New Delhi. Those who clear both Midterm and End Term have maintained minimum level of the attendance.

Certificate of Participation from IMI New Delhi. Those who fail to clear either the mid term or the end term but maintain the minimum level of attendance.

Those who do not maintain minimum level of attendance on the overall basis, will receive no certification from the Institute

Alumni Status

IMI Executive Alumni Status upon successful completion of the program

Sample Certificate





WHY JOIN US?



Expertise in Growing Field



Learn From Experts



Comprehensive Curriculum



Networking Opportunities



Enhance Leadership Skill



Recognized Certificate



Program Schedule & Fees

Program Schedule (Tentative)

- Kickoff: Mid-February 2025
- Apply between: 11th November 2024 – 8th February 2025

Program Fees

- Program Fees: INR 84,000 + GST
- Application Fees: INR 2,500 + GST

Instalment Plan

Program Fees:	INR 84,000 + GST	
Instalment 1:	INR 28,000 + GST	Payment Due Date: Feb 7, 2025
Instalment 2:	INR 28,000 + GST	Payment Due Date: Apr 7, 2025
Instalment 3:	INR 28,000 + GST	Payment Due Date: Jun 7, 2025

- Note:**
1. All fee payments to be made in favour of IMI New Delhi.
 2. Fees once paid is non transferable & non refundable under any/all circumstances.
 3. GST currently applicable at 18% (subject to changes as per Govt Guidelines).
 4. All dates are subject to change at the sole discretion of the institute.

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About myDiksha

myDiksha is an innovative educational initiative focused on aligning academic learning with industry demands. Founded by industry experts and advised by leaders from top institutions, it provides career-focused certification programs in Finance, Technology, and Management. Through partnerships with premium institutes and an emphasis on practical skill-building, MyDiksha aims to boost professionals' employability and support companies in recruiting well-prepared talent.



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