

MAIL TODAY

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UGI STUDENTS ATTEND ADB SUMMIT: The MBA and PGDM students of United Group of Institutions, Greater Noida, attended a summit on 'Innovation or Inclusion' organised by the Asian Development Bank (ADB) recently. The summit inaugurated by Takehiko Nakao, President, ADB, was followed by a panel discussion on innovation as a major driver of rising living standards, especially for those at the bottom of the pyramid and thus as a means for achieving inclusive growth. The summit was also

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attended by Naina Lal Kidwai, President, FICCI and Country Head, HSBC India and Harsh C. Marwala, Chairman and Managing Director, Marico.

IMI TO CONDUCT CASE WRITING WORKSHOP: A four-day case writing and case teaching workshop will begin at the International Manage-



ment Institute (IMI) campus, Qutab Institutional Area, from today. The workshop held in association with Richard Ivey School of Business, University of Western Ontario, Canada, will be led by professors from the Canadian business school. "Students today want to work with relevant and challenging cases, tailored to their learning objectives," said Pritam Singh, Director General, IMI.



the pioneer

Workshop on case studies

The International Management Institute, (IMI) along with Ivey's case development centre, is conducting a workshop on case writing and case teaching from May 14 to 17, 2013 at the IMI campus in Delhi. The workshop has been designed to enhance participants skill set and also give them ample opportunities for networking and exchanging ideas.

The Ivey faculty will conduct 70 per cent of the workshop to case writing and 30 per cent will on case teaching. The case writing and case teaching workshops has already benefited 15,000 participants from 40 countries

and since the past two years, more than 450 Indian faculties from top management schools are reaping advantages of these workshops.

Dr Pritam Singh, director general of IMI, feels that today's students demand an active role in their own learning. "Students want to work with relevant, involving and challenging cases — cases that are tailored to their learning objectives and provide a forum for stimulating discussion. Keeping this in view and in its endeavour to develop case writers and to promote case method teaching in India we have organised this workshop," Dr Singh says.