



INTERNATIONAL MANAGEMENT INSTITUTE
NEW DELHI

Shaping global leaders for tomorrow



SUMMER PLACEMENT REPORT
2014-15



ABOUT PLACEMENTS

International Management Institute, New Delhi takes immense pleasure and pride in announcing the successful completion of the Summer Placement Process for the batch of 2016, which comprises a total of 248 students with 186, 45 and 17 students enrolled in the PGDM, PGDM-HR and PGDM-B&FS course respectively. We would like to express gratitude to all those who have supported the students throughout the placement process.

The institute hosted a plethora of leading companies across different industries for the summer placement process this year. The wide range of recruiters across domains and roles strengthens IMI Delhi's commitment in producing leaders in all the fields. IMI Delhi continued its strong association with its regular recruiters, who displayed their ever growing confidence in the talent pool that IMI Delhi has to offer.

We would also like to take this opportunity to express gratitude to our Alumni for their unconditional support and guidance in making the summer placements successful.



SNAPSHOT OF THE PLACEMENT FIGURE



PGDM

Total Number of Recruiters	96
Batch Strength	186
Average Stipend	Rs. 33,000

PGDM - HR

Total Number of Recruiters	26
Batch Strength	45
Average Stipend	Rs. 41,000

PGDM - B & FS

Total Number of Recruiters	22
Batch Strength	17
Average Stipend	Rs. 20,000

Overall

Total Number of Recruiters	120
Batch strength	248
Average Stipend	Rs. 34,000

**The above figures have been calculated for 2-months*

BATCH PROFILE

Educational Background

The diverse nature of the batch is a testament of IMI Delhi's successful admission process. IMI Delhi draws talent from a multitude of educational backgrounds such as arts, commerce, economics, and engineering. The batch of 2016 comprises of a significant 22% of the batch from non-engineering background.

Work-Experience

The batch of 2016 has a balanced mix of freshers and experienced students, thus promoting better learning experience for the students in the classroom. Students with prior work experience are from diverse backgrounds ranging from BFSI, Consulting, IT/ITES and Manufacturing. A significant number of freshers in the batch bring in the much coveted diversity in perception and insight. Such a balanced mix provides an ideal talent pool, which is a fine mix of academic and extracurricular excellence, for the recruiters. The current ratio of 1:1 is one of the best across the premier B-schools of India.

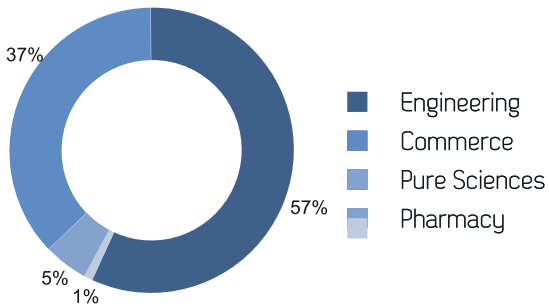
Gender Diversity

IMI Delhi has a strong balance in the gender diversity with females constituting 42% of the batch. There is a growing trend in the corporate world for the need of female managers and IMI Delhi has been doing a commendable job in fulfilling this need. The current gender ratio of our institute is one of the best across premier business schools in India.

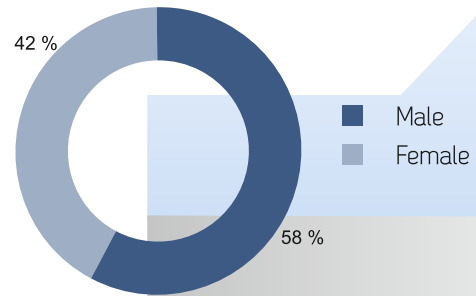


BATCH PROFILE

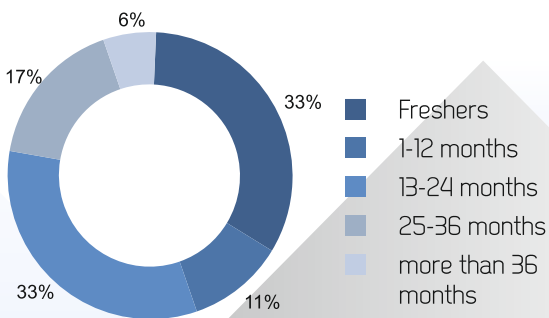
PGDM



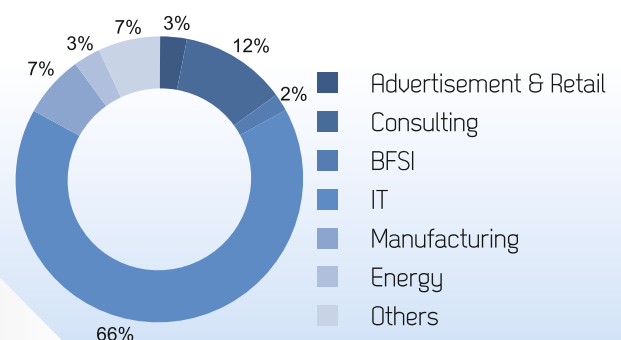
Educational Background



Gender Distribution

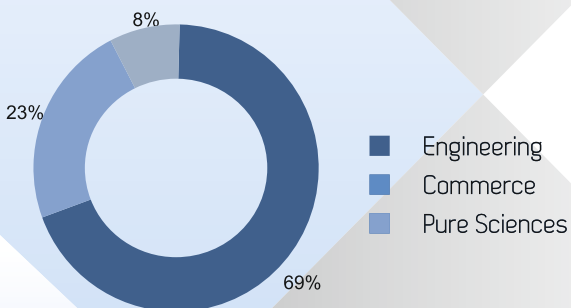


Work Experience (Year-wise)

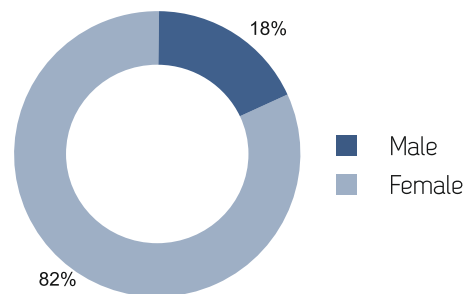


Work Experience (Sector-wise)

PGDM-HR



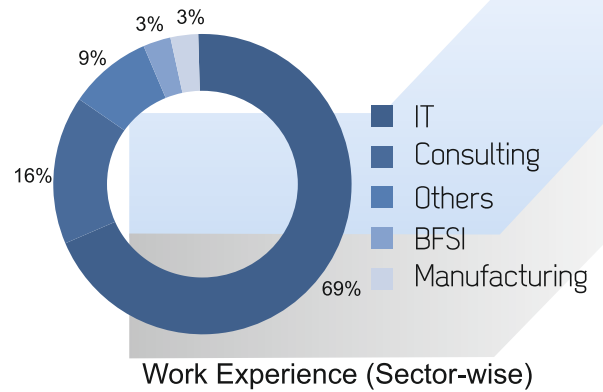
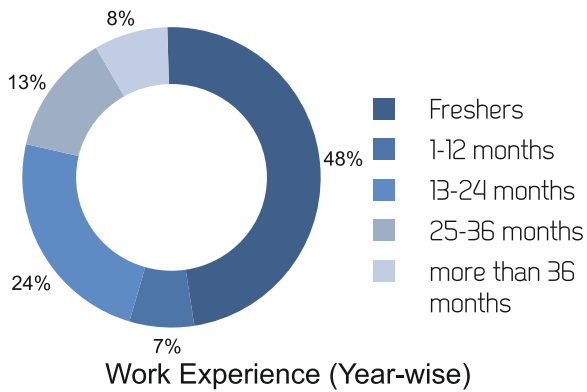
Educational Background



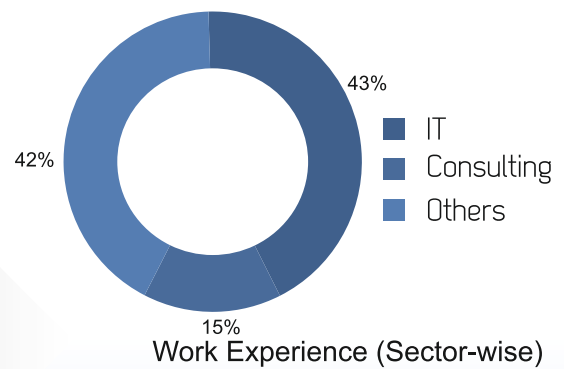
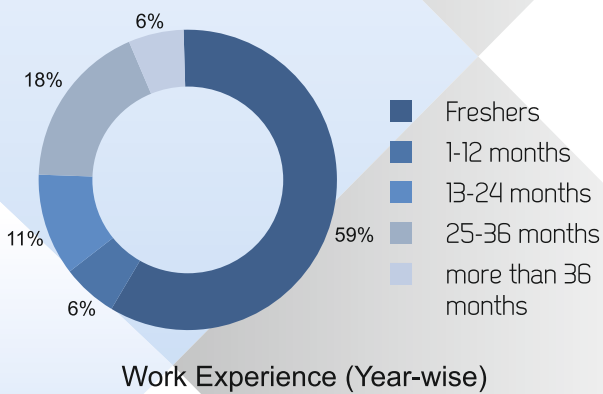
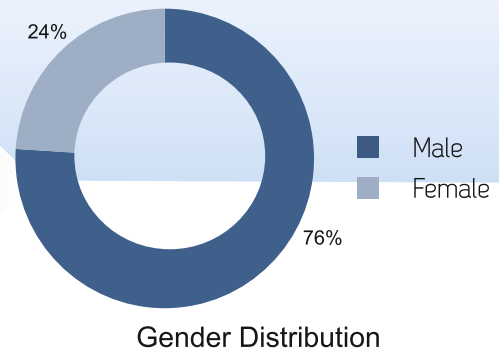
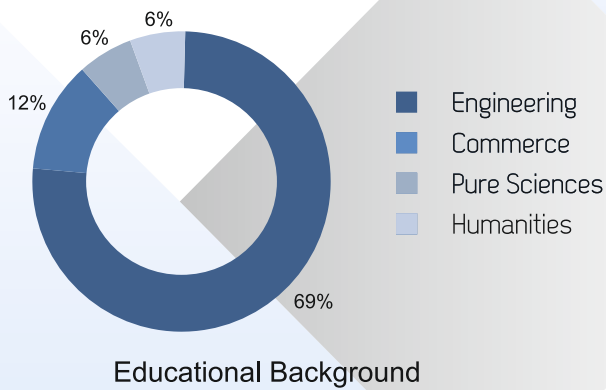
Gender Distribution

BATCH PROFILE

PGDM-HR



PGDM (B & FS)



PLACEMENT OVERVIEW

Sales and Marketing

The companies from FMCG, FMCD, Manufacturing, Pharmaceuticals, and Telecommunications showing their strong faith in IMI Delhi were a major part of recruiters from Sales and Marketing domain. Some of the participating firms were Snapdeal, Agrotech Foods Ltd., Asian Paints, Bata India Ltd., Britannia, Jubilant Foods, Mahindra Comviva, Adidas Group, ITC, Reckitt Benckizer, Perfetti Van Melle, Ricoh, Glaxo Smith, RPSG-Spencer Retails, Devyani International, Nielsen India, Oberoi Group, BMW, DSCL, Danaher-Hemocue, Daikin, Hector Beverages, Emami Ltd., Tolexo, Agrotech Foods, Sony Multi Screen Media Pvt. Ltd., Bajaj Electricals, People Interactive, and Stryker India.

Finance

Finance emerged as one of the most sought after domain with 24% of the batch opting for their internship in the finance sector. The recruitment in this sector were led by some of the prominent names in the industry such as J P Morgan Chase, HSBC, Motilal Oswal Financial Services, RBI, ICICI Bank, GE SBI Cards, SMC Global Securities, Tata Capital, DHFL Pramerica, HDB Financial services, Future Generali and Emkay Global securities.



PLACEMENT OVERVIEW

Operation

The number of companies which offered Operations and Supply Chain profiles has risen substantially. Some of the major recruiters in this domain were RP Sanjiv Goenka Group, J P Morgan Chase , BMW, Dabur, GAIL, and Genpact.

Information Management, Analytics & Consulting

In the past few years, Information Management, Analytics & Consulting has held a lion's share in job opportunities market and this trend has been equally reflected in the number of offers made at our institute. Also, over the years the number of students who are opting for this field has increased significantly , attracting some of the behemoths of this sector to hire the best of the talent from our college. Major IT/Analytics and Consulting giants that participated in summer placements were Capgemini, Genpact, HCL, Wingify, Hughes Systique India Pvt. Ltd, KPMG, Prizmatic Analytics, Futurestep, FutureQuest (COGITO), and Randstad.

Human Resource

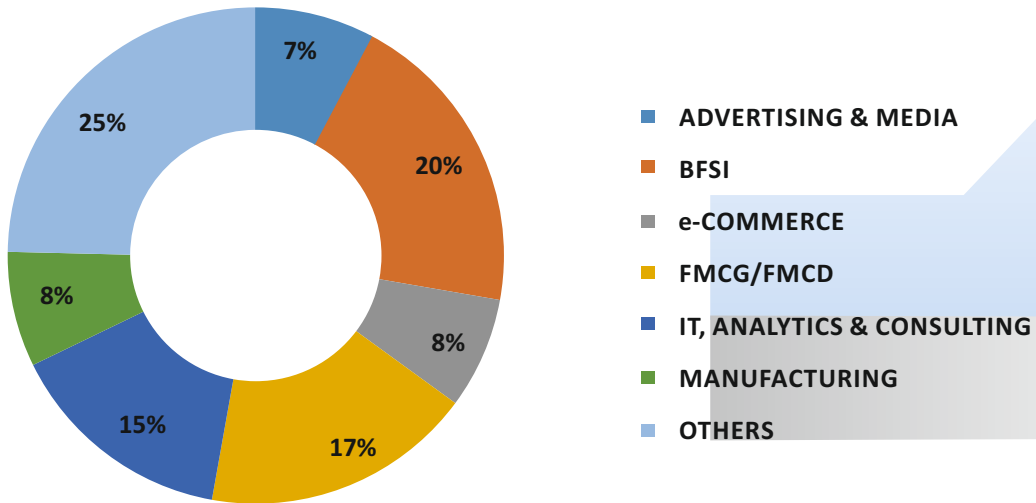
Some of the biggest players across the sectors such as manufacturing, automobile, medical & healthcare, conglomerates, media, and BFSI have shown faith in our students by giving them an opportunity to work in their respective organization.

Some of the heavy weights that participated in the summer placements include the likes of RPG, Sony Media, HCL, Snapdeal, American Swan, Genpact, KPMG, Heidrick & Struggles, PeopleStrong, TATA Business Support Services, TATA Power, BMW, Larsen & Toubro, Ricoh, Stryker, Anand Group, ICICI Bank, and Future Generali.

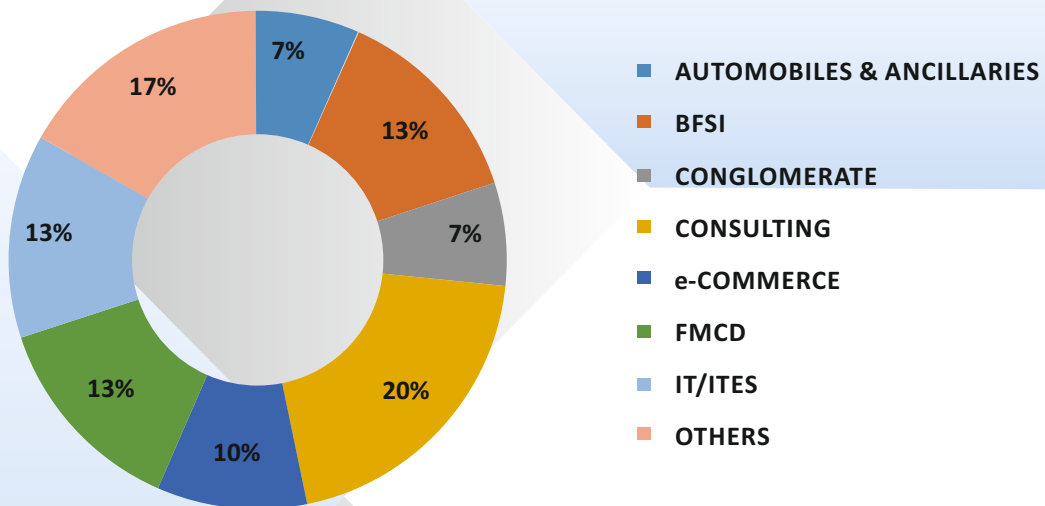
Other recruiters that offered HR roles were companies such as Futurequest (COGITO), Futurestep, Orthoplus Hospitals, Virtuso Consulting Services, SEED and Gift XOXO.

SECTORAL-WISE BREAKUP

PGDM Sector Wise Breakup



PGDM - HR Sector Wise Breakup



**All the students of PGDM-B&FS were placed in the BFSI Sector*

FOR OUR DISTINGUISHED ALUMNI

Our distinguished alumni are our key assets and are a testament of the fact that IMI Delhi has always been a school for visionary global leaders. Our Alumni have a tremendous stake in mentoring and motivating students.

Their guidance and insights have enthused the students and boosted their confidence. The involvement of Alumni is the testimonial to the impressive placement drive on the campus.

We are indebted to our alumni for their invaluable support and look forward to their constant support and guidance in the future as well.



SELECT LIST OF OUR RECRUITERS

- Accenture
- Adidas Group
- Agro Tech Foods
- American Swan
- Amrapali Aadya Trading and Investment Ltd
- Asian Paints
- Axis Bank
- Bajaj Electricals Ltd
- Bata India
- BMW India
- Britannia Industries Ltd
- Canara Bank
- Cushman & Wakefield
- Dabur
- Daikin
- Danaher-Hemocue
- DCM Shriram
- Devyani International
- DHFL Pramerica
- Emami
- Emkay Global Financial Services Ltd
- Eveready
- Exide Industries
- FCBULka
- Fidelis capital markets
- Friends Steel
- Future Generali
- Futurestep
- GAIL
- GE SBI Cards
- Geojit BNP Paribas
- GFL (INOX Group)
- Giftxoxo
- GMR Group
- Grant Thornton
- GlaxoSmithKline
- HCL Technologies
- HDB Financial Services
- HDFC Ltd.
- Hector Beverages
- Hero Motocorp
- HSBC
- Hughes Systique
- ICICI
- ICICI Prudential Life Insurance
- IFCI Venture Capital Funds Ltd
- India Nivesh Securities
- Indian Oil Corporation Ltd
- Indian Overseas Bank
- ITC Ltd
- J.K. Fenner.
- JPMC
- J. Walter Thompson
- Kotak Group
- KPMG
- Larsen and Toubro
- Lifestyle International Ltd(Landmark Group)
- Mahindra Comviva
- Mahle Filter Systems (The ANAND GROUP)
- Motilal Oswal Financial Services Ltd
- Nielsen India
- Oberoi Group
- Peoplestrong
- Perfetti Van Melle
- Philips India Limited
- Phoenix lamps ltd
- Pulsar Knowledge Centre
- R.P.G. Enterprises
- Randstad
- Reckitt Benckizer
- Reserve bank of India
- Ricoh India limited
- Robotic Wares
- Royal Sundaram
- RPSG - Spencer's Retail
- Stryker India Pvt Ltd.
- Shopclues
- Snapdeal
- Sony MSM Private Limited
- Tata Business Support Services
- Tata Capital
- Technip India Pvt. Ltd
- The Boston Consulting Group
- Viom Networks
- Wingify
- Wipro consumer care & lighting
- Zimmer India Pvt Ltd.

PLACEMENT CONTACTS

Placement Contacts	
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