



# **ITEC / SCAAP Course 2015 – 16**

## **Certificate Course in Corporate Governance and Excellence in Management of Public Enterprises**

September 07, 2015 to October 01, 2015

(Four Weeks Programme)

Course Directors: Prof Arun K Rath & Prof Shailendra Nigam

**International Management Institute, New Delhi**

## **Aims & Objectives of the Course**

- Analyze the growth of the Public Sector Enterprises (PSEs) and their contributions to the economy
- Study the governance challenges of public enterprises & framework of good governance
- Understand the role of CSR and Sustainability in good governance
- Sensitize public policy professionals about the policy initiatives for enhancing the competitiveness of public enterprises
- To orient and provide practical exposure of functioning of Indian Public Sector Enterprises (PSEs)

## **Course Contents / Syllabus**

- Sensitization about Indian Culture
- Role and Relevance of PSEs
- Performance and Performance evaluation of PSEs
- Reforms and roadmap of PSEs
- Issues & Challenges in CSR and Sustainability
- Effective Corporate Governance
- Role of Board and Delegation of Powers
- Emerging Role of Independent Directors
- Issues and Challenges in Good Governance
- Study Tour for orientation and practical exposure including outstation visit to a PSE plant and some local companies (Local and outstation)

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### **Week 1**

Introduction and Back ground of Public sector undertakings  
Role and importance of PSEs  
Relevance of PSEs  
Performance and Performance evaluation of PSEs  
Reforms and roadmap

### **Week 2**

Background and importance of Corporate Governance  
Effective Corporate Governance  
Role of Board and Delegation of Powers  
Role and importance of Independent Directors  
Issues and Challenges in Good Governance  
Framework of Good Governance

### **Week 3**

Study Tour (Local and two outstation destinations) for orientation practical exposure of the functioning of Indian enterprises

### **Week 4**

Other important issues for sustainable growth and improved performance of PSEs:

- Research and Development (R & D)
- Corporate Social Responsibility (CSR)
- Sustainable Development
- HR systems and related issues
- Global competitiveness and Innovations
- Improving profitability and Turnaround

Role of public policy professionals about the policy initiatives for enhancing the competitiveness public enterprises

### **Mode of Evaluation of performance of the participants**

The instructors can design appropriate method of evaluation as per the requirements of the course and method of instruction. Students' evaluation may comprise of preparation made for the class and participation, quizzes, assignments, and any other criterion that the instructor concerned may decide.

Each participant will be given a certificate on successful completion of the course and Project.

### **Eligibility Criteria for Participants**

#### **Educational Qualifications**

Graduation in any discipline

#### **Work Experience required, if any**

Minimum 5 years of work experience in a managerial / administrative capacity

#### **Age Limit**

As per ITEC Norms (25-40 years)

#### **Target Group**

Government Officials and Executives of Public Enterprises

## **Course Directors:**

### **Prof Arun K Rath**

Prof Arun K. Rath, Master of Science in Physics and Doctorate in Business Administration, joined the Indian Administrative Service in 1973. Dr Rath attended management courses in the Universities of Birmingham and Bradford in UK.

As Secretary to Govt. of India, Dept. of School Education & Literacy, Ministry of Human Resource Development, Dr. Rath contributed to enactment of the long-awaited Right of Children to Free and Compulsory Education Act 2009. Dr. Rath served as director in Boards of SAIL, RINL, MECON, KIOCL, and NMDC and as Independent Director in COAL India, Mahanadi Coalfields, and Mangalore Refinery & Petrochemicals Ltd. Currently Dr. Rath is Professor and Chairman, Centre For Corporate Governance & Social Responsibility, IMI, New Delhi

### **Prof Shailendra Nigam**

Prof Shailendra Nigam, Professor in the area of OB/HR and an academic administrator trained at IIM Ahmadabad, has more than two decades of experience spreading both in academic and corporate areas. He was in the core team in establishing number of B-Schools. He has been on the text book development board of Business Studies for NCERT responsible for shaping management education at school level. He has authored a text book on TQM for management students and contributed to few research papers in journals and conferences.

Prof Nigam has organized International training programmes for Project Directors of SAARC countries (A UN funded project) and Government of Sri Lanka for their provincial council members. He has been recently involved in business restructuring of a 650 Cr. company designing HR Policy for a 150 Cr. company, designing incentive schemes, appraisal policy and employee satisfaction study for different SME's.

## **About IMI**

Nestled in Qutab Institutional Area, International Management Institute (IMI), New Delhi was established in 1981 in Collaboration with IMI Geneva (now IMD Lausanne). IMI is India's first corporate sponsored Business School with sponsorship from corporate houses like RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Willamson Magor etc. Over a period of time in the last 32 years the Institute has acquired a truly global status. The Institute received UNDP assistance for also various other international linkages with bodies like World Bank, UNDP, ILO, UNCTAD, Asian Productivity Organization etc.

To provide a global prospective to the students, the Institute's flagship two year Post Graduate Programme in Management has a student exchange programme with various European Schools such as ESC Rennes, France, MIP School of Management France, Graz University Austria, IESEG School of Management and IDRAC Lyon, France etc.

Besides this IMI is one of the empanelled Institute of the Ministry of External Affairs, GOI, for special Commonwealth Assistance Programme under which the Institute gets the executive MBA students from various Afro-Asian countries for its 15 months Executive Post Graduate Programme in Management. Today IMI enjoys the place of esteem among the leading management Institute and the patronage of reputed business organization in the country. The aim, approach and activities of IMI are guided by all its stakeholders, students, alumni, corporate patrons and society in general.